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## **LATITUDE ONE TAPS RIGHT SPACE MANAGEMENT TO OVERSEE NEW INTERNATIONAL BUSINESS CENTER IN DOWNTOWN MIAMI**

*Two Floors of Flexible Workspace Solutions and Virtual Office Amenities  
Will Ensure Companies Are Fully Operational Within 24 Hours*

**Miami, FL** (Feb. 19, 2010) – Latitude One has chosen Right Space Management to oversee its new, international business center scheduled to open March 2010 in downtown Miami. At the helm of Right Space Management is **Carolina Rendeiro** who is also the president of [Office Business Center Association International](#), the industry's nonprofit trade association.

Latitude One's new business center will span two floors with 38 executive office suites ranging from 100 to 200 sqft. In addition, the center features four conference rooms, a professional receptionist, CISCO fully-integrated VOIP and state-of-the-art technology.

Right Space Management will also offer virtual office packages at Latitude One with reciprocal benefits throughout their network of business centers around the world. Virtual office subscribers receive the downtown Miami address, personalized reception with call forwarding, web conferencing solutions and use of meeting rooms and offices with coffee bar and catering options at their fingertips. Virtual office packages start from \$75 a month.

"With an influx of downsizing companies and entrepreneurs, flexibility becomes the key factor in making the decision on where to establish an office," states Rendeiro. "As a result, business centers have greatly benefited from the economic recession and virtual offices alone grew more than 38 percent last year. Our business centers offer the flexibility for a person to have a full-time office accommodating one to three people or a virtual office with meeting room access," she said.

Once construction is complete, companies that covet the Brickell area, but not the square footage price tag, will be able to take advantage of the business center and virtual office amenities with competitive pricing and flexible contract terms.

In addition, the business center offers executives immediacy, as fully-furnished, turn-key offices are move-in ready within 24 hours of contract signing. Tenants can select

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pre-packaged furniture options or customize their own space online via an interactive virtual rendering. All-inclusive agreements will ensure tenants receive only one invoice per month covering all fixed costs.

"We are looking at the new, 10,000 sqft. business center not only as an amenity to Latitude One but also as an incubator and hub for start-up companies and international businesses expanding into new markets," explains Karen Fish-Will, President of Peabody Real Estate, LLC and Vice-President of Peabody Properties Miami which manages Latitude One. "Our capital investment is substantial, and we took a serious look at the viability and profitability of this center. Once the business center is entirely leased, Latitude One will be at 90 percent occupancy."

Distinguished by an elegant lobby and an array of professional amenities, Latitude One stands in the heart of Brickell's residential, financial and entertainment district which is home to more than 100 international and domestic financial institutions, the state and Federal courthouses and only 15 minutes from the Miami International Airport.

"We currently have companies on board with us, awaiting the build out of the space," said Rendeiro. "Based on the location and proximity to the courthouse, Latitude One's international business center will attract legal and legal-related services as well as other sectors such as life sciences, technology and media-related companies. These sectors already comprise our incoming client base, both as virtual and office clients," she said.

Latitude One is easily accessible to all major thoroughfares and only a short walk from the Metrorail and Metromover station. The building features valet parking, a secured, private parking garage, visitor screening and photo badges upon entry and high-speed elevators. Other on-site amenities include an OXXO concierge dry cleaning service and Pronto Car Wash.

For more information on Latitude One's Business Center, please call 305-529-6229 or email [info@rightspacemanagement.com](mailto:info@rightspacemanagement.com).

### **MORE ABOUT LATITUDE ONE**

Located in the heart of Brickell, Latitude One is downtown Miami's premiere business address with 230,000 square feet of masterfully-designed, Class-A commercial office space spread out over 24 elegant floors. Latitude One was designed by the world-renowned architectural firm Arquitectonica, developed by Edward A. Fish Associates and built by family-owned Suffolk Construction with interior designs by Nick Luaces Design Associates. The sales office for Latitude One is located at 175 SW 7th Street, Suite 1612, Miami FL 33130. For more information, call 786.539.4884 or visit <http://www.latitudeonemiami.com>.

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